

*7,812,797,80
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CLAIMS

What is claimed is:

- 5 1. A push-up bra for wear by a user, having a pair of breasts, having an area of skin surrounding and between said breasts, and an area of skin underneath each arm adjacent to each breast, comprising:
 - 10 a pair of cups, each having an interior surface, an exterior surface, and a periphery;
 - 15 a flange having a first surface, an upper tab, and a side tab, said upper and side tabs extending outwardly from a portion of the periphery of the cups for lifting the breasts;
 - 20 an adhesive lining coupled to the first surface of the flange, whereby said flange is adapted for attaching to the area of skin surrounding the breasts such that the cups cover the breasts; and
 - 25 a clasp attached to a portion of the periphery of each cup for holding the pair of cups in alignment against the breasts and said clasp in between each breast.

2. The push-up bra of claim 1, wherein the interior surface of the pair of cups each have an adhesive lining for attaching directly to the breasts for additional support.

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3. The push-up bra of claim 2, wherein a pair of nipples are attached to the exterior surface of each of the cups for providing a natural appearance when said cups are worn by the user.

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4. The push-up bra of claim 3, wherein the nipples each have a protrusion attached to a circular backing member, having an adhesive lining, for removably securing said nipples to the cups.

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5. The push-up bra of claim 4, wherein the protrusion of each nipple is circular in shape and extends outwardly from the circular backing member.

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6. The push-up bra of claim 5, wherein the side tabs of the flanges extend outwardly from a portion of the periphery of the cup directly opposite the clasp and positionable against the area of skin underneath the arms adjacent to each breast, for comfortably securing the push-up bra to the user.

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7. The push-up bra of claim 6, wherein the clasp has two sides and a connecting flail attached to each side of the clasp, for connecting said clasp with a portion of the periphery of each cup.

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8. The push-up bra of claim 7, wherein the clasp has a fastener for connecting each side of said clasp securely together.

10 9. The push up bra of claim 8, wherein the connecting flails have a first end, and said first end extends outwardly from the periphery of each cup and connects the cups to the clasp.

15 10. The push-up bra of claim 10, wherein the cups are molded out of silicon for providing a user with enhanced cleavage that both looks and feels like real breasts.

11. A method of wearing a push-up bra by a user
20 underneath a strapless and backless garment, said push-up bra including a pair of cups and removable secured nipples, said cups having an adhesive lining and a flange having an adhesive lining, said flange having a side tab and an upper tab, said push-up bra having a
25 clasp attached to each cup for connecting the cups together, the steps comprising:

enhancing cleavage of the user by lifting and supporting the breasts of the user, by positioning the push-up bra over the breasts of the user, by positioning the cups on top of each breast, by
5 attaching the flanges of each cup around the breasts, by pulling on the side and upper tabs tightly and securing the side tabs of each flange underneath each arm of the user, and securing the upper tabs of each flange above each breast of the
10 user.

12. The method of wearing a push-up bra of claim ~~12~~¹¹, wherein the nipples are attached to the cups for providing a more natural appearance.

15 13. The method of wearing a push-up bra of claim ~~13~~¹¹, wherein the adhesive lining of the flanges and cups is reusable, allowing the push-up bra to be worn by a user multiple times.